

PSATS Citizen Communication Contest Winners



Townships Honored for Outstanding Communication Efforts

Montgomery, Washington County townships win top prizes

Thirty townships are winners in the State Association's 53rd Annual Township Citizen Communication Contest, which recognizes outstanding efforts to keep residents informed about community issues and events.

Twelve townships received first-place honors in the categories of newsletters, most improved newsletter, other publications, audiovisual communication, cable TV programs, electronic newsletters, social media, and websites. Additional townships took second- and third-place spots in the same categories.

Again this year, the Association is honoring two townships with an Outstanding Citizen Communication Award — one each from among those with a population over 5,000 and those with a population of 5,000 and under. The recipients of the Annual Outstanding Citizen Communication Award are **Upper Merion Township, Montgomery County**, and **Independence Township, Washington County**. The townships will receive their awards in October during the Excellence Awards Ceremony at the Association's business meeting in Hershey.

This annual contest recognizes townships across the state for their achievements in communicating with their residents through various publications and other media.

Entries in the newsletter category were judged based on



Outstanding Citizen Communication Awards go to Independence Township in Washington County for winning in the categories of newsletter (1) and most improved newsletter and Upper Merion Township in Montgomery County for its honors in e-newsletters (2), websites (3), cable TV programs (4 & 5), and social media (6).

four population classifications, while entries in the other categories competed against those in the same category regardless of population. Judges for the competition included PSATS Power of One volunteers and staff members.

Following are the winners in each category.

Newsletters

Population 10,001 and Over

- **First Place** — Pine Township, Allegheny County
- **Second Place** — West Manchester Township, York County
- **Third Place** — Moon Township, Allegheny County

Population 5,001-10,000

- **First Place** — Lower Nazareth Township, Northampton County
- **Second Place** — Penn Township, Chester County
- **Third Place** — Findlay Township, Allegheny County

Population 2,001-5,000

- **First Place** — Washington Township, Dauphin County
- **Second Place** — Earl Township, Berks County
- **Third Place** — Edgmont Township, Delaware County

Population 2,000 and Under

- **First Place** — Independence Township, Washington County
- **Second Place** — Ontelaunee Township, Berks County

Most Improved Newsletter

- **First Place** — North Coventry Township, Chester County
- **Second Place** — Independence Township, Washington County
- **Third Place** — Upper Providence Township, Montgomery County

Electronic Newsletter

- **First Place** — Upper Merion Township, Montgomery County
- **Second Place (two-way tie):**
 - Cranberry Township, Butler County
 - East Goshen Township, Chester County
- **Third Place** — Moon Township, Allegheny County

Other Publications

- **First Place (two-way tie):**
 - Antis Township, Blair County, for public fact sheets
 - Doylestown Township, Bucks County, for various brochures
- **Second Place (two-way tie):**
 - Cranberry Township, Butler County, for various publications
 - Middletown Township, Bucks County, for its trash and recycling services postcard and magnet
- **Third Place** — Moon Township, Allegheny County, for its New Resident Guide

Audiovisual Communication

- **First Place (two-way tie):**
 - Horsham Township, Montgomery County, for “Horsham Township Library: Grab-n-Go”
 - Montgomery Township, Montgomery County, for virtual town hall meetings on COVID-19 and police use of force
- **Second Place** — Horsham Township, Montgomery County, for “Horsham Township Is Now in the Green Phase!”
- **Third Place** — Doylestown Township, Bucks County, for its YouTube channel

Cable TV Programs

- **First Place (two-way tie)**
 - Millcreek Township, Erie County, for “Better Business Bureau: Scams”
 - Millcreek Township, Erie County, for “Parks and Recreation Pools 2020 Show and PSA”
- **Second Place (two-way tie):**
 - Millcreek Township, Erie County, for “Presque Isle Winter Programming”
 - Upper Merion Township, Montgomery County, for “Environmental Sustainability”
- **Third Place** — Upper Merion Township, Montgomery County, for “Public Safety Department Messages”

Social Media

- **First Place** — Cranberry Township, Butler County (*Facebook, Twitter, Instagram, YouTube, LinkedIn, NextDoor, and Manager’s Blog*)
- **Second Place** — Brighton Township, Beaver County (*Facebook and Twitter*)
- **Third Place (three-way tie):**
 - Chartiers Township, Washington County (*Facebook*)
 - East Marlborough Township, Chester County (*Facebook*)
 - Upper Merion Township, Montgomery County (*Facebook, Twitter, and Instagram*)

Websites

- **First Place** — Upper Merion Township, Montgomery County (www.umtownship.org)
- **Second Place** — Upper Makefield Township, Bucks County (www.uppermakefield.org)
- **Third Place** — Doylestown Township, Bucks County (www.doylestownpa.org) ♦

MORE FIRST-PLACE WINNERS



Population 10,001 and Over Newsletters: Pine Township, Allegheny County



Population 5,001 to 10,000 Newsletters: Lower Nazareth Township, Northampton County



Population 2,001 to 5,000 Newsletters: Washington Township, Dauphin County



Most Improved Newsletter: North Coventry Township, Chester County

Turn page for more winners ➤

Citizen Communication Contest Winners



Other Publications (2-way tie): Doylestown Township, Bucks County (Brochures and flyers)



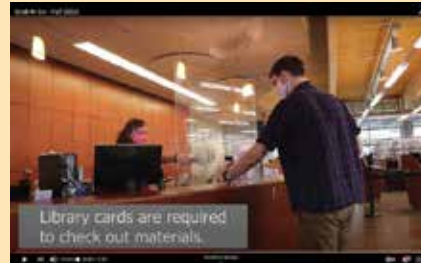
Other Publications (2-way tie): Antis Township, Blair County (Public Fact Sheets)



Audiovisual Communications (2-way tie): Montgomery Township, Montgomery County (virtual town halls, top left and right) and Horsham Township, Montgomery County (Horsham Township Library Grab-n-Go, left).



Cable TV Programs (2-way tie): Millcreek Township, Erie County (Better Business Bureau: Scams) and same township (Parks and Recreation Pools 2020 Program)



Watch for details on the 2021 contest coming in late summer and fall!



Social Media: Cranberry Township, Butler County (Facebook, Twitter, Instagram, YouTube, and Manager's Blog)

