

SAMPLE NEWS RELEASE
(Retype on township or county association letterhead)

January __, 2021

Contact: _____

FOR IMMEDIATE RELEASE

Phone: (____) _____

**Youth Groups Are Eligible to Win \$500
in Youth Awards Contest**

Youth groups in _____ County that have carried out projects to benefit their township in the last year are invited to enter the Youth Awards Contest of the Pennsylvania State Association of Township Supervisors (PSATS). Four winning groups will each receive a \$500 cash award and a framed certificate during PSATS' Annual Educational Conference April 18-21, 2021, in Hershey.

The award program is open to Boy and Girl Scout troops, 4-H clubs, church and school groups, and civic service club youth organizations. **To be eligible, all projects must involve youth in planning and implementation and must have a major impact on one or more townships of the second class (governed by a board of supervisors).** Eligible projects must have been undertaken between March 1, 2020, and February 28, 2021. Multi-year, ongoing projects are also eligible as long as part of the project occurred during the contest year.

Eligible projects include such activities as community beautification, safety, recreation, voter registration, conservation, and direct services to residents of the community, including food drives and shopping to assist the elderly, unemployed, and other vulnerable populations during the COVID-19 pandemic.

All contest entries must be submitted to the group's county association of township officials by **March 1, 2021**. The county association will formally nominate the group for the award and submit the entry to PSATS. PSATS representatives will judge the entries in February.

Guidelines and entry forms are available online at psats.org (*choose the Programs & Services tab and then PSATS Award Programs and PSATS Youth Awards*).

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