

PSATS Citizen Communication Contest Winners

Townships Honored for Outstanding Communication Efforts

Lackawanna, Montgomery County townships win top prizes



Thirty townships are winners in the State Association's 52nd Annual Township Citizen Communication Contest, which recognizes outstanding efforts to keep residents informed about community issues and events.

Eight townships received first-place honors in the categories of newsletters, most improved newsletter, other publications, audiovisual communication, cable TV programs, electronic newsletters, social media, and websites. Additional townships took second- and third-place spots in the same categories.

For the first time this year, the Association is honoring two townships with an Outstanding Citizen Communication Award — one each from among those with a population over 5,000 and those with a population of 5,000 and under. The recipients of the Annual Outstanding Citizen Communication Award are **Upper Merion Township, Montgomery County**, and **Clifton Township, Lackawanna County**. The townships will receive their awards in May during the Excellence Awards Ceremony at the Association's Annual Educational Conference in Hershey.

This annual contest recognizes townships across the state for their achievements in communicating with their resi-



Upper Merion Township won for its printed newsletter (1), cable TV programs (2), and social media (3). Clifton Township won for its printed newsletter (4).

dents through various publications and other media.

Entries in the newsletter category were judged based on four population classifications, while entries in the other categories competed against those in the same category regardless of population. Judges for the competition included PSATS Power of One volunteers and staff members.

Following are the winners in each category.

Newsletters

Population 10,001 and Over

- **First Place** — Upper Merion Township, Montgomery County
- **Second Place (two-way tie):**
 - Silver Spring Township, Cumberland County
 - West Manchester Township, York County
- **Third Place (three-way tie):**
 - Horsham Township, Montgomery County
 - Upper Uwchlan Township, Chester County
 - Worcester Twp., Montgomery Co.

Population 5,001-10,000

- **First Place** — Londonderry Township, Dauphin County
- **Second Place** — Chartiers Township, Washington County
- **Third Place** — Summit Township, Erie County

Population 2,001-5,000

- **First Place** — East Caln Township, Chester County
- **Second Place** — West Pikeland Township, Chester County
- **Third Place (two-way tie):**
 - Letterkenny Township, Franklin County
 - Washington Township, Dauphin County

Population 2,000 and Under

- **First Place** — Clifton Township, Lackawanna County
- **Second Place** — Worth Township, Butler County
- **Third Place** — Young Township, Jefferson County

Most Improved Newsletter

- **First Place** — Horsham Township, Montgomery County
- **Second Place** — Upper Providence Township, Montgomery County
- **Third Place (two-way tie):**
 - Exeter Township, Berks County
 - West Hanover Township, Dauphin County

Electronic Newsletter

- **First Place** — Moon Township, Allegheny County
- **Second Place** — West Goshen Township, Chester County
- **Third Place** — Upper Makefield Township, Bucks County

Other Publications

- **First Place** — Doylestown Township, Bucks County, for its Parks and Recreation Program Guide
- **Second Place (two-way tie):**
 - Millcreek Township, Erie County, for its 2019 calendar
 - Worcester Township, Montgomery County, for its new resident welcome mailer
- **Third Place (two-way tie):**
 - Doylestown Township, Bucks County, for various flyers and printed materials
 - Summit Township, Erie County, for its 2019 calendar

Audiovisual Communication

- **First Place** — Lower Providence Township, Montgomery County, for “Board of Supervisors Open House”
- **Second Place** — Doylestown Township, Bucks County, for “Preserving the Past, Embracing the Future”
- **Third Place** — Warrington Township, Bucks County, for live streams of board of supervisors and planning commission meetings

Cable TV Programs

- **First Place** — Upper Merion Township, Montgomery County, for “Invasive Pest Control/Tree Harvesting Project”
- **Second Place (two-way tie):**
 - Millcreek Township, Erie County, for “Presque Isle State Park, Summer 2019”
 - Upper Merion Township, Montgomery County, for “Senior Insight”
- **Third Place** — Millcreek Township, Erie County, for “Erie Zoo Visit 2019”

Social Media

- **First Place** — Horsham Township, Montgomery County (*Facebook and Twitter*)
- **Second Place** — Warrington Township, Bucks County (*Facebook and Twitter*)
- **Third Place (three-way tie):**
 - Moon Township, Allegheny County (*Facebook*)
 - Upper Merion Township, Montgomery County (*Facebook, Twitter, and Instagram*)
 - Willistown Township, Chester County (*Facebook*)

Websites

- **First Place** — Plumstead Township, Bucks County (*plumstead.org*)
- **Second Place** — Pine Township, Allegheny County (*twp.pine.pa.us*)
- **Third Place (two-way tie):**
 - Rapho Township, Lancaster County (*raphotownship.com*)
 - Upper Makefield Township, Bucks County (*uppermakefield.org*) ♦

Watch for details on the 2020 contest coming in late summer and fall!

MORE FIRST-PLACE WINNERS



Population 5,001 to 10,000 Newsletters:
Londonderry Twp.,
Dauphin Co.



Population 2,001 to 5,000 Newsletters:
East Caln Twp.,
Chester Co.

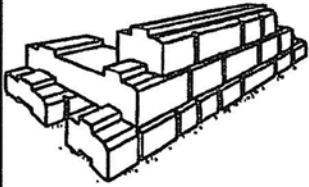


Most Improved Newsletter:
Horsham Twp., Montgomery Co.



Electronic Newsletters:
Moon Twp., Allegheny Co.

Turn page for more winners ►



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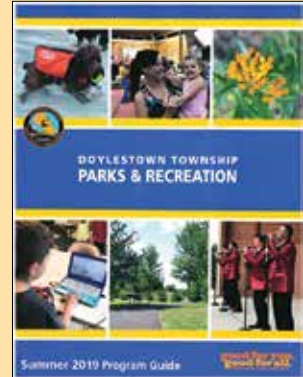
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Citizen Communication Contest Winners



Other Publications:
Doylestown Twp., Bucks Co.



Audiovisual Communications:
Lower Providence Twp., Montgomery Co.
(Board of Supervisors Open House)

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Social Media: Horsham Twp.,
Montgomery Co.



Websites: Plumstead Twp., Bucks Co.