

# Q. How Can You Speak to More Than 3,000 Township Officials at Once?

# A. Advertise in the 2010 PSATS Conference Program Book!

Don't let your competition beat you to the punch. Reserve your ad space today in PSATS' 2010 conference program book. This handy 200-page reference guide is a constant companion for conference attendees. Last year, 75 businesses and agencies advertised their goods and services here. This year, make sure you're one of them.

To advertise, complete this form and return it to PSATS as instructed at the bottom of the page by **MARCH 2, 2010.**



**April 18-21, 2010  
Hershey, PA**

## Check one:

- 1/3 page – \$175 (4" wide x 2" high – horizontal ad)**
- 1/2 page – \$275 (4" wide x 3½" high – horizontal ad)**
- Full Page – \$375 (4" wide x 7¼" high – vertical ad)**

*Please make sure your ad is the correct size and orientation!*

*All ads will be printed in grayscale. The final program book size is 8¼" high x 5 ¼" wide.*

Company/Agency Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

- We will e-mail a new ad     Please run last year's ad

### PAYMENT:

- Check enclosed     Ad payment included in conference registration fee payment  
*(see Section III-H of the registration form)*

### AD FORMAT:

We prefer to receive ads as high-resolution PDFs via e-mail.

**\*\*\*Please make sure your ad is the correct size and orientation!\*\*\***

Send this form and your ad to **Jennifer Hawbaker** at PSATS by **MARCH 2**. Questions? Please call!

E-mail: [jhawbaker@psats.org](mailto:jhawbaker@psats.org) • Phone: (717) 763-0930 • Fax: (717) 763-9732

Mail: 4855 Woodland Drive, Enola, PA 17025-1291

*Be sure to make a copy for your files if you mail in this form.*